

This is a screen capture of a typical BookBrowse page showing the BookBrowse Showcase advertising block.

Most months the Showcase is a single block displaying 4 ads.

Occasionally it will be a double height block (as shown here) that can display eight ads, but this is infrequent as we rarely have the advertising space available to be able to offer more than the single block to the Showcase.

Each of the four ads in a Showcase block rotate on the same page at 2-3 second intervals so that each ad is seen on each page, usually, at least once. We guarantee a minimum of 600,000 page views per month.

Ads must be single frames (no rotating images) of no more than 150x150 px. If you do not have an ad, we can make a simple but effective image for you based on your book jacket at no extra cost.

Ads can either link directly to your end destination (such as your website) or to the internal Showcase page at BookBrowse that displays more information about each book or product.

The position of the BookBrowse Showcase varies from month to month depending on our other advertising commitments. We endeavor to position the Showcase as prominently as possible but priority must go to the mainstream advertisers/publishers who pay from \$2000-\$5000 a month for one of our ad spaces, compared with the \$247 for the first month (\$198 thereafter) that authors and independent publishers pay for the Showcase!

Please note: The position showed in this screen capture from Jan 2009 is particularly high up the page. Normally, the Showcase would be further down the left border