



BookBrowse for Libraries

People Are Saying

"As always, your ezine is outstanding. I will be 72 years old next Monday and my "20-something" friends love it just as much as I do." - Bev

"I have traveled the web a plenty for a site such as yours, and now that I've found it I just stay put, and wait for the treasures to come in." - Vera

"BookBrowse gets an 'A' for easy-to-use info and smart advice"
- Family Circle

"Your ezines make me feel confident and intelligent when I go to my book club."
- Rita

"I can't imagine living without my BookBrowse ...it's as intimate, personal and in-depth as the good literature it supports. It's good reading about good reading!"
- Christina

"I have to tell you when I finally found this site, after flimsy sites with little to no information, I swear a light shone down on my monitor, and angels begin to sing".

Contact:

lib@bookbrowse.com
1800-745-5306

Exceptional Books for Discerning Readers

Librarians Say

Overall: 97% of librarians surveyed say that BookBrowse is a useful readers' advisory resource!

When asked their views on BookBrowse's extensive free information:

- ◇ 92% appreciate that BookBrowse shortlists only the particularly good books.
- ◇ 84% find it useful that we provide top-line reviews from multiple sources.
- ◇ 88% think that our printer-friendly reading guides for book clubs are helpful.
- ◇ 83% find it useful that there is an excerpt of every book.
- ◇ 72% appreciate that there is a biography of every author.
- ◇ 72% find the author interviews useful.

Next we asked librarians how useful BookBrowse's subscription features and tools are:

- ◇ 92% value being able to cross-reference any of BookBrowse's recommended books to find handpicked suggestions to other books with a similar theme or written in a similar style.
- ◇ 91% appreciate BookBrowse's monthly e-magazine that provides top-line previews of 50-80 high profile books to be published the following month.
- ◇ 91% find BookBrowse's twice monthly e-magazine with in-depth commentaries about the books we recommend helpful.
- ◇ 83% appreciate being able to search for books by time period, country of setting and by a wide variety of themes.
- ◇ 77% think BookBrowse's monthly roundup of reading guides and interviews relating to recently released books is useful.
- ◇ 63% think that BookBrowse's Invite The Author program (which allows book clubs to contact authors direct in order to invite them to chat by phone) was a valuable benefit.

Patrons Say

- ◇ 67% of BookBrowse visitors who visit a library at least once a month said they'd like their library to take out a subscription to BookBrowse.
This % would likely be higher but many people do not yet know that, if their library provides RPA, they can access library resources from anywhere.